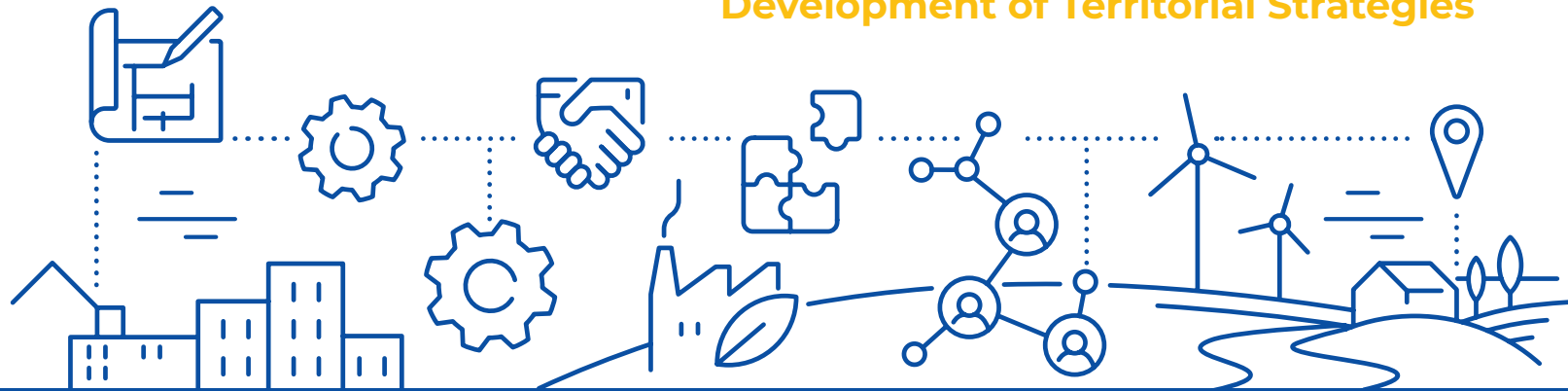


RESULTS

# Integrating ideas, resources and potentials!

## Public Call for Applications for the Development of Territorial Strategies



PREPARATION ACTIVITIES



**7** Info - Sessions



**178** Participants

EVALUATION PROCESS



**16** Applications



**47** Local Self-Governments

The call was open from 13 October to 10 December, 2021

RESULTS

Approved



**12** Applications



**6** Territories  
Šumadija and Western Serbia

**6** Territories  
Southern and Eastern Serbia

Type of Territorial Strategy



**7** Sustainable Urban  
Development (SUD) Strategies



**5** Integrated Territorial  
Investment (ITI) Strategies

EU PRO Plus provides technical support in the development of Sustainable Urban Development (SUD) strategies and Integrated Territorial Investment (ITI) strategies, including support in establishing governance arrangements for implementation, monitoring and evaluation of strategy implementation, support in developing capacities for application of territorial development instruments through training. The thematic focus of territorial strategies is based on the priority areas of intervention defined in the Strategy of Sustainable Urban Development of the Republic of Serbia until 2030 and the priority objectives of the European Union's cohesion policy in the context of territorial development.

APPROVED APPLICATIONS FOR THE DEVELOPMENT OF TERRITORIAL STRATEGIES<sup>2</sup>

Leading Local Self-Government (LSG)	PARTNER LSG / Regional Development Agency (RDA)	Type of Territorial Strategy	Name of Territorial Strategy	Description of the Territory (Urban Area)
1. BOR	-	Sustainable urban development strategy	Development Strategy of the City of Bor Urban Area	The strategy for the development of the urban area of Bor focuses on the territory that was previously developed as an industrial center, built in the immediate vicinity of the mining and metallurgical complex. The city is one of the most endangered areas (hot spots) in Serbia, in terms of the degree of pollution and environmental degradation. Strong tourist potential is reflected in Brestovacka Banja, Bor Lake and the tourist center "Jelen" on Crni vrh.
2. KRAGUJEVAC	<p>Arandjelovac Batočina Knić Lapovo Rača Topola</p> <p>Regional agency for economic development of Šumadija and Pomoravlje</p>	Integrated territorial investments strategy	Development Strategy of the City of Kragujevac and Municipalities of Arandjelovac, Batočina, Knić, Lapovo, Rača and Topola Urban Area	Territory of the urban area strategy of the city of Kragujevac and the municipalities of Arandjelovac, Batočina, Knić, Lapovo, Rača and Topola covers the entire Šumadija district with a total of 293,308 inhabitants. The territory has a strong university center and significant industrial capacities, and above all the MIND park and the industrial heritage of the Military Technical Institute as projects of national importance.
3. KRUŠEVAC	-	Sustainable urban development strategy	Development Strategy of the City of Kruševac Urban Area	The strategy for the development of the urban area of the city of Kruševac deals with the important historical and industrial center of Serbia, with large companies and significant historical and architectural heritage. There is also significant brownfield potential within the former state-owned enterprises, with solid potential to support business with the business incubator and the envisaged regional industrial-technological park.
4. LESKOVAC	-	Sustainable urban development strategy	Development Strategy of the City of Leskovac Urban Area	The strategy for the development of the urban area of the city of Leskovac deals with the urban area with a population of 144,206 inhabitants, which is located on important traffic corridors. There is a significant number of brownfield and greenfield locations on the territory, as well as the tourist potentials of Kukavica Mountain and the Vučjanka River Canyon – an area that includes Skobajić Grad, Vučje Hydroelectric Power Plant, Teokarević's house and the Museum of Textiles, which represents a turning point at the beginning of the textile industry in Serbia.

<sup>2</sup>The order of the projects is given in alphabetical order of the names of local self-governments

Leading Local Self-Government (LSG)	PARTNER LSG / Regional Development Agency (RDA)	Type of Territorial Strategy	Name of Territorial Strategy	Description of the Territory (Urban Area)
5. LOZNICA	-	Sustainable urban development strategy	Development Strategy of the City of Loznica Urban Area	The strategy for the development of the urban area of the city of Loznica covers the territory with significant natural and cultural heritage, among others, the protected cultural property Tršić – Tronoša and Banja Koviljača. The Chemical Industry “Viskoza” encompasses 140 ha of a significant brownfield potential, and is located between the center of Loznica and Banja Koviljača, whose regeneration will create a fully connected urban area of the central city zone and Banja Koviljača.
6. NIŠ	Gadžin Han Merošina Svrljig  Regional development agency Jug	Integrated territorial investments strategy	Development Strategy of the City of Niš and Municipalities of Gadžin Han, Merošina and Svrljig Urban Area	The strategy for the development of the urban area of the city of Niš and the municipalities of Gadžin Han, Merošina and Svrljig deals with the territory at the crossroads of the most important Balkan and European traffic routes, with the international airport and great industrial and logistical potential. Strong innovation capacities exist thanks to the University and the Science and Technology Park, while endogenous potentials are the result of a long history of settlements and cultural heritage. The territory is also characterized by a significant share of daily migrations in the urban area.
7. NOVI PAZAR	-	Sustainable urban development strategy	Development Strategy of the City of Novi Pazar Urban Area	The strategy for the development of the urban area of the city of Novi Pazar deals with the urban area with an exceptional cultural identity and tradition. The central city zone represents a unique urban structure and cultural and historical heritage. Many parts of the city have been affected by floods, lack of wastewater treatment and other infrastructure, as well as uncontrolled construction.
8. PIROT	Babušnica Bela Palanka Dimitrovgrad  Regional development agency Jug	Integrated territorial investments strategy	Development Strategy of the City of Pirot and Municipalities of Babušnica, Bela Palanka and Dimitrovgrad Urban Area	The strategy for development of the urban area of the city of Pirot and the municipalities of Babušnica, Bela Palanka and Dimitrovgrad deals with the territory positioned on the main infrastructure corridors, known for traditional woven carpet (Pirot carpet), cheese and rich culture, tradition and heritage. The greatest natural potential for development are Suva and Stara Planina, but with the exception of the city of Pirot, the rest of the territory is less developed.

Leading Local Self-Government (LSG)	PARTNER LSG / Regional Development Agency (RDA)	Type of Territorial Strategy	Name of Territorial Strategy	Description of the Territory (Urban Area)
9. SMEDEREVO	-	Sustainable urban development strategy	Development Strategy of the City of Smederevo Urban Area	The strategy for the development of the urban area of the city of Smederevo deals with the key cultural and industrial center positioned on the three most important traffic corridors in Serbia. Significant cultural heritage is the medieval fortress, while the industrial heritage is represented by the old steelworks (SARTID 1913) and the accompanying metallurgical complex. With the construction of a new steel plant (Metallurgical Plant Smederevo – MKS) in the 1960s, Smederevo became an industrial center of national importance.
10. ŠABAC	-	Sustainable urban development strategy	Development Strategy of the City of Šabac Urban Area	The strategy for the development of the urban area of Šabac deals with an important industrial and urban center with significant architectural heritage located in the inner city, formed in the early 19th century and registered as a special cultural and historical entity with Šabac Fortress on the Sava River. The industrial complex “Zorka” is also an important spatial unit, with several remaining valuable objects of industrial architecture.
11. UŽICE	Bajina Bašta Čajetina Požega Priboj  Regional development agency Zlatibor	Integrated territorial investments strategy	Development Strategy of the City of Užice and Municipalities of Bajina Bašta, Čajetina, Požega and Priboj Urban Area	The development strategy of the urban area of city of Užice and the municipalities of Bajina Bašta, Čajetina, Požega and Priboj covers the territory with significant cultural and natural assets, such as Tara National Park, Zlatibor Nature Park, Nature Park Šargan - Mokra Gora, Zelenika Nature Reserve – Užice, three strict nature reserves “Zelenika-Užice”, “Iznad Tatalije-Užice” and “Jaruga-Užice”, with strong industrial centers. Important tourist destinations on Zlatibor and Tara, with already existing and planned infrastructure.
12. ZAJEČAR	Boljevac Knjaževac Sokobanja  Regional development agency Eastern Serbia – RARIS	Integrated territorial investments strategy	Development Strategy of the City of Zaječar and Municipalities of Boljevac, Knjaževac and Sokobanja Urban Area	The strategy for the development of the urban area of Zaječar and the municipalities of Boljevac, Knjaževac and Sokobanja covers the territory with significant tourist potential such as Stara Planina, Ozren, Rtanj, Sokobanja, Gamzigradska Banja, Nikolićevska Banja and Rgošte spa. There are also important cultural heritage sites on the territory, including Felix Romuliana and Timacum Minus sites, as well as the Archeological and Ethno Park in Ravna. Industrial potential is recognized in Zaječar, Boljevac and Knjaževac.