



# CITY OF NIŠ

NIŠAVSKI DISTRICT  
SOUTHERN AND EASTERN SERBIA

LAST UPDATED ON **SEPTEMBER 2024**

LEVEL OF DEVELOPMENT

**Group I**

ACTIVE ENTERPRISES

**3275**

ACTIVE ENTREPRENEURS

**8770**



Source: Statistical Office of the  
Republic of Serbia



250,091

CITIZENS



82,067

AVERAGE INCOME



596

AREA



19

PROJECTS

2

IMPROVED DEVELOPMENT  
PLANNING AND INTRODUCTION OF  
THE INTEGRATED TERRITORIAL  
INVESTMENT

14

IMPROVED ECONOMIC  
GROWTH IN THE TARGETED  
LOCAL SELF-GOVERNMENTS

3

IMPROVED SOCIAL  
INFRASTRUCTURE AND SOCIAL  
COHESION IN THE TARGETED  
LOCAL SELF-GOVERNMENTS

2,075,223 €

TOTAL VALUE

1,651,726 €

80% EU PRO

423,496 €

20% CO-FUNDING



**EU** THE EUROPEAN UNION FOR  
LOCAL DEVELOPMENT  
**PRO+**



Republic of Serbia

**UNOPS**

Implementing partner

## IMPROVED DEVELOPMENT PLANNING AND INTRODUCTION OF THE INTEGRATED TERRITORIAL INVESTMENT (2 PROJECTS)

**1,375,974 EUROS**

### DEVELOPMENT STRATEGY OF THE CITY OF NIŠ AND MUNICIPALITIES OF GADŽIN HAN, MEROŠINA AND SVRLJIG URBAN AREA

Development of integrated territorial investments strategy

COMPLETED

The strategy for the development of the urban area of the city of Niš and the municipalities of Gadžin Han, Merošina and Svrljig deals with the territory at the crossroads of the most important Balkan and European traffic routes, with the international airport and great industrial and logistical potential. Strong innovation capacities exist thanks to the University and the Science and Technology Park, while endogenous potentials are the result of a long history of settlements and cultural heritage. The territory is also characterized by a significant share of daily migrations in the urban area.

**Project value:** -  
**Programme funds:** -  
**Co-funding:** -

### ACTIVE PROTECTION OF THE CULTURAL HERITAGE "TABULA PEUTINGERIANA"

Integrated project

**Partner on the project:** Regional Development Agency "South"

ON-GOING

Revitalisation of urban areas and promotion of cultural heritage by transforming the Niš Fortress into a hub for creative industries. The project includes refurbishing and activating ateliers and casemates, along with the active protection and promotion of cultural heritage and the cultural trail of the Tabula Peutingeriana (Peutinger Table). This trail connects historical and cultural sites across Niš and surrounding areas such as Svrljig, Merošina, and Gadžin Han, supported by new informational points and a cohesive promotional strategy. The initiative aims to enhance urban identity, attract tourists, and benefit over 50,000 people, enriching community engagement and cultural appreciation.

**Project value:** **1,375,974 Euros**  
**Programme funds:** 1,085,842 Euros  
**Co-funding:** 290,132 Euros

## IMPROVED ECONOMIC GROWTH IN THE TARGETED LOCAL SELF-GOVERNMENTS (14 PROJECTS)

**416,756 EUROS**

### SUPPORT TO THE ASSOCIATION OF CATERING, HOTEL AND TOURIST WORKERS OF NIŠ: A BITE OF THE SOUTH – NEW OPPORTUNITIES

Support to Business Support Organisations

COMPLETED

The objective of the project is to enhance capacities and expand market of south Serbia SMEs in tourism and catering by developing a common brand "Zalogaj juga" (a bite of the South) and establishing a food tasting and promotional center.

**Project value:** **48,518 Euros**  
**Programme funds:** 48,518 Euros  
**Co-funding:** -

### SUPPORT TO REGIONAL DEVELOPMENT AGENCY JUG: FROM CRISES TO CIRCULARITY: INCREASING UPTAKE OF THE CIRCULAR ECONOMY PRINCIPLES BY SOUTH SERBIAN MSMEs

Support to Business Support Organisations

COMPLETED

The objective of the project is to improve knowledge, introduce innovative approaches and scale-up green and other circular solutions of doing business to achieve better environmental performance, market position and overall competitiveness of 30 SMEs in South Serbia from manufacturing industry, agriculture and food, plastics and packaging and construction.

**Project value:** **26,984 Euros**  
**Programme funds:** 26,805 Euros  
**Co-funding:** 179 Euros

### SUPPORT TO CENTRE FOR INNOVATIVE YOUTH ENTREPRENEURSHIP – STARTUP CENTRE: RESILIENT AND STABLE STARTUPS AS A DRIVER OF REGIONAL DEVELOPMENT

Support to Business Support Organisations

COMPLETED

The objective of the project to support regional development and rapid COVID-19 recovery through growth and development of resilient and stable startups and startup and innovation ecosystem in the region (South, East, Šumadija, Western Serbia). Project beneficiaries are 30 startup, scaleup, and spin-off companies.

**Project value:** **45,518 Euros**  
**Programme funds:** 38,375 Euros  
**Co-funding:** 7,143 Euros

### SUPPORT TO A TEXTILE PRODUCING ENTERPRISE - MILICA MITIĆ PREDUZETNIK RADNJA ZA IZRADU PROIZVODA OD KOŽE VERA LEATHER

Support to Entrepreneurs, Micro and Small Enterprises

COMPLETED

The enterprise producing leather products plans to procure various machines for leather processing to increase efficiency, introduce new products, improve competitiveness, speed up the production process, reduce production costs and increase capacity. As a result two new jobs are to be created adding to the existing three. The CSR activity envisages the donation of 100 cardholders, 30 leather notebooks, 200 pendants to schools and sports associations from Niš.

**Project value:** **27,340 Euros**  
**Programme funds:** 21,845 Euros  
**Co-funding:** 5,495 Euros

## IMPROVED ECONOMIC GROWTH IN THE TARGETED LOCAL SELF-GOVERNMENTS (14 PROJECTS)

416,756 EUROS

**SUPPORT TO A METAL PROCESSING ENTERPRISE - EI ČEGAR IN D.O.O.**

Support to Entrepreneurs, Micro and Small Enterprises

COMPLETED

The enterprise engaged in metal (metal products and accessories) production and processing plans to procure hydraulic bending machines to improve production. As a result two new jobs are to be created adding to existing ten. The CSR activity envisages the donation of the heating convectors to local kindergarten.

**Project value:** 35,924 Euros  
**Programme funds:** 27,633 Euros  
**Co-funding:** 8,291 Euros

**SUPPORT TO A METAL PROCESSING ENTERPRISE - NAISSUS A&S CONSTRUCTION**

Support to Entrepreneurs, Micro and Small Enterprises

COMPLETED

The enterprise engaged in production and installation of bearings and expansion for construction, reconstruction and rehabilitation of bridges plans to procure machine for speeding up the production of expansion. Two new jobs are created adding to the existing 15. The CSR activity envisages reconstruction of a local bridge in Medoševac.

**Project value:** 31,243 Euros  
**Programme funds:** 24,995 Euros  
**Co-funding:** 6,248 Euros

**SUPPORT TO AN ENTERPRISE PROVIDING ARCHITECTURAL AND ENGINEERING SERVICES - DARK ROOM STUDIO**

Support to Entrepreneurs, Micro and Small Enterprises

COMPLETED

The studio for architectural design and visualisation of projects plans to procure specialised IT equipment in order to improve efficiency and introduce new services. As a result three new jobs are to be created adding to the existing five. The CSR activity envisages renovation of the facility for Dystrophy Association Niš.

**Project value:** 34,378 Euros  
**Programme funds:** 27,492 Euros  
**Co-funding:** 6,886 Euros

**SUPPORT TO A MEDICAL CLINIC PROVIDING PHYSICAL MEDICINE AND REHABILITATION SERVICES - FIZIOMEDIKA 018**

Support to Entrepreneurs, Micro and Small Enterprises

COMPLETED

The medical (physiotherapy) clinic plans to procure four devices – soft hyperbaric chamber, multifunctional device for electrotherapies, diagnostic ultrasound device and device for TECAR therapy. As a result three new jobs are to be created adding to the existing one. The CSR activity envisages the free therapeutic treatments in the hyperbaric chamber for members of the two youth sport clubs.

**Project value:** 41,177 Euros  
**Programme funds:** 32,508 Euros  
**Co-funding:** 8,669 Euros

**SUPPORT TO A DENTAL CLINIC - DENTAL CENTAR MIHAJLOVIĆ**

Support to Entrepreneurs, Micro and Small Enterprises

COMPLETED

The dental practice plans to procure dental equipment to improve the quality of services. As a result one new job is to be created adding to the existing one. The CSR activity envisages cash donation to the local home for children without parents.

**Project value:** 16,347 Euros  
**Programme funds:** 13,003 Euros  
**Co-funding:** 3,344 Euros

**SUPPORT TO AN ENTERPRISE PROVIDING ARCHITECTURAL AND ENGINEERING SERVICES - GEO STUDIO D.O.O.**

Support to Entrepreneurs, Micro and Small Enterprises

COMPLETED

The geodetic bureau plans to procure geodetic equipment in order to improve provision of services and introduce new ones. As a result two new jobs are to be created adding to existing ten. The CSR activity envisages provision of free services to the local municipality.

**Project value:** 28,566 Euros  
**Programme funds:** 21,974 Euros  
**Co-funding:** 6,592 Euros

**SUPPORT TO AN ENTERPRISE PROVIDING ARCHITECTURAL AND ENGINEERING SERVICES - STUDIO ZA PROJEKTOVANJE POLYARCH**

Support to Entrepreneurs, Micro and Small Enterprises

COMPLETED

The architectural design enterprise plans to procure IT equipment to introduce new services, such as 3D virtual tours for clients, in order to increase competitiveness. As a result one new job is to be created adding to the existing eight. The CSR activity envisages organisation of practical workshops for children.

**Project value:** 29,217 Euros  
**Programme funds:** 23,374 Euros  
**Co-funding:** 5,843 Euros

**SUPPORT TO A VETERINARY PRACTICE - VETERINARSKA AMBULANTA ZA KUĆNE LJUBIMCE RADOŠ-VET**

Support to Entrepreneurs, Micro and Small Enterprises

COMPLETED

The entrepreneur providing veterinary services plans to procure an ultrasound diagnostic machine and a haematology analyzer to introduce new services. As a result one job is to be created adding to the existing six. The CSR activity envisages provision of complimentary services to the Zoo Planet (mini zoo).

**Project value:** 19,319 Euros  
**Programme funds:** 14,861 Euros  
**Co-funding:** 4,458 Euros



## IMPROVED ECONOMIC GROWTH IN THE TARGETED LOCAL SELF-GOVERNMENTS (14 PROJECTS)

416,756 EUROS

**SUPPORT TO AN ENTERPRISE PROVIDING ARCHITECTURAL AND ENGINEERING SERVICES - STUDIO ZA PROJEKTOVANJE GRAĐEVINSKIH I DRUGIH OBJEKATA STUDIO ARHIJUG**

Support to Entrepreneurs, Micro and Small Enterprises

COMPLETED

The design (architecture) studio plans to procure two computers, a plotter and two different softwares for design and modelling. As a result one new job is to be created adding to the existing two. The CSR envisages financial donation to the youth sport club.

**Project value:****14,704 Euros**

Programme funds:

11,311 Euros

Co-funding:

3,393 Euros

**SUPPORT TO AN IT ENTERPRISE - NISTRUCT D.O.O.**

Support to Entrepreneurs, Micro and Small Enterprises

COMPLETED

The IT enterprise plans to procure additional equipment and provide learning platform service in order to improve its services. As a result two new jobs are to be created adding to the existing twelve. The CSR activity envisages donation of consumable goods to the health sector in the local community.

**Project value:****17,521 Euros**

Programme funds:

13,478 Euros

Co-funding:

4,043 Euros

## IMPROVED SOCIAL INFRASTRUCTURE AND SOCIAL COHESION IN THE TARGETED LOCAL SELF-GOVERNMENTS (3 PROJECTS)

282,492 EUROS

**IMPROVEMENT OF ENERGY EFFICIENCY OF THE PUPPET THEATRE BUILDING IN NIŠ**

Local Infrastructure

ON-GOING

Improvement of energy efficiency of the Puppet theatre building in Niš catering to cultural development of children aged five to 13 improve working conditions for staff, and audience attendance during all seasons and especially winter.

**Project value:****233,853 Euros**

Programme funds:

171,072 Euros

Co-funding:

62,780 Euros

**SUPPORT TO CARITAS NIŠ: CHILD IN THE FOCUS OF ASSOCIATED SYSTEMS**

Social cohesion

COMPLETED

Initiating two social services – family support centre for around 60 families and forensic interview service with a child in the Centre for Social work for which technical equipment will be provided while school and kindergarten workers will undergo training and counseling and develop a manual for recognizing the symptoms of an abused and neglected child.

**Project value:****19,258 Euros**

Programme funds:

19,258 Euros

Co-funding:

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**SUPPORT TO CENTRE FOR GIRLS: IMPROVED SOCIAL COHESION IN NIŠ AND SOUTH SERBIA THROUGH REDUCED RISK FOR HUMAN TRAFFICKING AND INCREASED RESILIENCE OF STREET INVOLVED CHILDREN**

Social cohesion

COMPLETED

Introducing innovative social service for reducing the risk of human trafficking and increasing resilience of around 50 children living and/or working in the streets through opening of Day Care Centre, engagement of volunteers and outreach activities for mapping of the beneficiaries, while increasing capacities of the local institutions and creating a local mobile team for reaction in cases of risk for human trafficking.

**Project value:****29,382 Euros**

Programme funds:

29,382 Euros

Co-funding:

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