



# MUNICIPALITY OF POŽEGA

ZLATIBORSKI DISTRICT  
ŠUMADIJA AND WESTERN SERBIA

LAST UPDATED ON SEPTEMBER 2024

LEVEL OF DEVELOPMENT  
**Group II**

ACTIVE ENTERPRISES  
**367**

ACTIVE ENTREPRENEURS  
**1490**

 Source: Statistical Office of the Republic of Serbia



CITIZENS



72,785

AVERAGE INCOME



426

AREA



6

TOTAL NUMBER OF  
PROJECTS  
FROM 2010

1

EUPRO PLUS

4

EUPRO

-

EUROPEAN  
PROGRES

1

EU PROGRES

259,733 €

TOTAL VALUE

200,959 €

DONORS 77%

58,774 €

CO-FUNDING 23%



**#EY  
ЗА ТЕБЕ**

 UNOPS

Implementing partner



Programme funds: -  
Co-funding: -

## IMPROVED DEVELOPMENT PLANNING AND INTRODUCTION OF THE INTEGRATED TERRITORIAL INVESTMENT (1 PROJECT)

### GREEN AND ENERGY TRANSITION IN THE UZICE ITI TERRITORY

Integrated project

**Partner on the project:** Zlatibor Regional Development Agency

ON-GOING

Introduction of solar installations and green solutions across public buildings and spaces to enhance energy efficiency and environmental rejuvenation. The project includes solar power plants, green roofs, and vertical gardens at key sites such as the National Theatre in Užice, the Regional Training Centre for Dual Education, a sports hall in Bajina Bašta, the Agricultural School in Požega, and the office building of Communal Public Enterprise "Zlatibor". The initiative aims to significantly reduce the area's carbon footprint and includes educational programmes and capacity-building activities to embed sustainable practices within the community. By benefiting over 110,000 citizens, the project fosters a broad understanding of green transitions and demonstrates the tangible benefits of integrating renewable energy into public infrastructure. Total project value: €1,678,069, EU funds: €1,307,927, Co-funding: €370,142.

**Project value:** -  
Programme funds: -  
Co-funding: -

## IMPROVED ECONOMIC GROWTH IN THE TARGETED LOCAL SELF-GOVERNMENTS (0 PROJECTS)

## IMPROVED SOCIAL INFRASTRUCTURE AND SOCIAL COHESION IN THE TARGETED LOCAL SELF-GOVERNMENTS (0 PROJECTS)



**249,223 Euros**  
Programme funds: 192,131 Euros  
Co-funding: 57,092 Euros

## IMPROVING BUSINESS COMPETITIVENESS (1 PROJECT)

**13,000 EUROS**

### SUPPORT TO AN ENTREPRENEUR IN FOOD PRODUCTION - SLATKA JESEN

Support to Entrepreneurs, Micro and Small Enterprises

COMPLETED

The entrepreneur is engaged in the production of homemade jams and other traditional sweets with a records a steady increase in sales. They will utilise the grant to procure production and processing equipment in order to increase the production capacity, improve the quality of products and create one new job. The entrepreneur will be conducting corporate social responsibility activities that include the donation of products to the local school and holding workshops for school children on the traditional methods of food preparation.

**Project value:** **13,000 Euros**  
Programme funds: 10,000 Euros  
Co-funding: 3,000 Euros

## IMPROVING THE BUSINESS ENVIRONMENT (2 PROJECTS)

**43,061 EUROS**

<b>PROVISION OF A BACK-UP SERVER FOR THE E-PERMITTING SYSTEM</b>	Improvement of the electronic system for the issuance of building permits through the provision of a back-up server, which will enhance its stability and availability for over 6,500 users that benefit from it every day. Server and network equipment were procured through the project, as well as necessary licences. The aim of this activity was to contribute to the creation of a more favourable business environment by improving the efficiency and transparency of the e-government and, ultimately, to new investments. At the same time, citizens' trust in institutions, as well as the quality of services that are being offered through the e-government will also be enhanced.	<b>Project value:</b> Programme funds: Co-funding:	<b>2,141 Euros</b> 2,141 Euros -
<b>INTER-MUNICIPAL GIS-TOOL FOR E-GOVERNMENT</b>	All five LSGs - Čačak, Arilje, Lučani and Požega and Gornji Milanovac, located in Western Serbia Tourism Region will improve the current services and activities and optimally use existing resources to promote and market local touristic potentials. Additionally, agriculture and rural development, communal infrastructure and property management remain priority sectors for all five LSG partners.	<b>Project value:</b> Programme funds: Co-funding:	<b>40,920 Euros</b> 29,990 Euros 10,930 Euros

## STRENGTHENING SOCIAL INCLUSION AND SOCIAL COHESION (1 PROJECT)

193,162 EUROS

<b>RECONSTRUCTION OF THE SPORTS AND CULTURE CENTRE</b>	The reconstruction of Sports and Culture Centre in Požega will include the replacement of joinery which will improve energy efficiency, renovation of the stage and provision of modern equipment, while the main entrance will be made accessible to people with disabilities. This will create conditions for the development and promotion of culture and sports and increase number and quality of the events and manifestations organised in Požega. Within good governance activities, the Rulebook on the use of the facilities and equipment will be prepared and adopted.	<b>Project value:</b> Programme funds: Co-funding:	<b>193,162 Euros</b> 150,000 Euros 43,162 Euros
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EUROPEAN  
PROGRES

-  
Programme funds: -  
Co-funding: -

SOCIAL INCLUSION (0 PROJECTS)

-

COMPETITIVENESS AND INFRASTRUCTURE (0 PROJECTS)

-

STRENGTHENED LOCAL GOVERNANCE (0 PROJECTS)

-

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**10,510 Euros**  
Programme funds: 8,828 Euros  
Co-funding: 1,682 Euros

GOOD GOVERNANCE (0 PROJECTS) -

MUNICIPAL MANAGEMENT AND DEVELOPMENT PLANNING (0 PROJECTS) -

INFRASTRUCTURE (1 PROJECT)

10,510 EUROS

**ZLATIBOR ZLATAR MARKETING PLAN**

Planning Documentation

COMPLETED

The project is directed towards developing a Strategic marketing plan which aims to highlight the tourism potentials of Zlatar and Zlatibor and surrounding municipalities in Zlatiborski and Moravički District (Priboj, Prijepolje, Sjenica, Uzice, Arilje, Bajina Bašta, Požega, Kosjerić and Ivanjica)

**Project value:****10,510 Euros**

Programme funds:

8,828 Euros

Co-funding:

1,682 Euros

BRANDING OF AREAS (0 PROJECTS) -

ALL SECTORS (0 PROJECTS) -