



CITY OF LOZNICA

MAČVANSKI DISTRICT
ŠUMADIJA AND WESTERN SERBIA

LAST UPDATED ON SEPTEMBER 2024

LEVEL OF DEVELOPMENT

Group III

ACTIVE ENTERPRISES

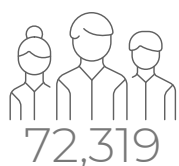
983

ACTIVE ENTREPRENEURS

3983



Source: Statistical Office of the
Republic of Serbia



72,319

CITIZENS



68,564

AVERAGE INCOME



612

AREA



9

TOTAL NUMBER OF
PROJECTS
FROM 2010

5

EUPRO PLUS

4

EUPRO

-

EUROPEAN
PROGRES

-

EU PROGRES

1,128,810 €

TOTAL VALUE

755,123 €

DONORS 67%

373,687 €

CO-FUNDING 33%



Ministry of
European Integration
REPUBLIC OF SERBIA

**#EY
ЗА ТЕБЕ**

 **UNOPS**

Implementing partner



1,001,772 Euros
 Programme funds: 650,691 Euros
 Co-funding: 351,081 Euros

IMPROVED DEVELOPMENT PLANNING AND INTRODUCTION OF THE INTEGRATED TERRITORIAL INVESTMENT (3 PROJECTS)

808,431 EUROS

DEVELOPMENT STRATEGY OF THE CITY OF LOZNICA URBAN AREA

Development of sustainable urban development strategy

COMPLETED

The strategy for the development of the urban area of the city of Loznica covers the territory with significant natural and cultural heritage, among others, the protected cultural property Tršić – Tronoša and Banja Koviljača spa. The Chemical Industry "Viskoza" encompasses 140 ha of a significant brownfield potential, and is located between the center of Loznica and Banja Koviljača, whose regeneration will create a fully connected urban area of the central city zone and Banja Koviljača.

Project value: -
 Programme funds: -
 Co-funding: -

LAGATOR REVIVAL: INTEGRATING SPORT, YOUTH RECREATION AND CIVIL PROTECTION IN LOZNICA

Integrated project

ON-GOING

Enhancement of recreational facilities and emergency preparedness in Lagator by repurposing space for a new bowling alley, social and recreational activities within a Youth Club, and a Civil Protection Centre. The project includes infrastructure improvements, first aid training, and youth workshops, aiming to train 80 first aid trainers and engage 3,000 youngsters. Benefiting approximately 78,000 residents, this initiative seeks to invigorate the city's sports offerings and strengthen community safety and emergency responsiveness.

Project value: **744,450 Euros**
 Programme funds: 497,293 Euros
 Co-funding: 247,157 Euros

DEVELOPMENT OF A MASTER PLAN FOR THE AREA OF THE FORMER VISKOZA FACTORY IN THE TERRITORY OF THE CITY OF LOZNICA

Integrated project

ON-GOING

Development of a Master Plan for the revitalisation of Loznica's "Viskoza" factory area, aiming to create a sustainable, community-focused urban space. The project involves stakeholder collaboration and promises benefits for 70,000 residents and 40,000 tourists annually.

Project value: **63,981 Euros**
 Programme funds: 50,650 Euros
 Co-funding: 13,331 Euros

IMPROVED ECONOMIC GROWTH IN THE TARGETED LOCAL SELF-GOVERNMENTS (1 PROJECT) 166,990 EUROS

SUPPORT FOR THE ECONOMIC DEVELOPMENT OF LOZNICA BY IMPROVING THE BUSINESS INFRASTRUCTURE

Economic infrastructure (technical documentation)

ON-GOING

The project develops technical documentation for indoor swimming pools and associated facilities. The project facilitates creation of job opportunities and development of local tourism and sports.

Project value: **166,990 Euros**
 Programme funds: 76,397 Euros
 Co-funding: 90,593 Euros

IMPROVED SOCIAL INFRASTRUCTURE AND SOCIAL COHESION IN THE TARGETED LOCAL SELF-GOVERNMENTS (1 PROJECT) 26,351 EUROS

SUPPORT TO CITIZEN'S ASSOCIATION "LIGHTHOUSE": SOLIDARITY IN ACTION

Social cohesion

COMPLETED

Establishing and provision of the home-help service for up to 50 elderly and adults with disabilities and the telephone counseling services for up to 100 marginalised citizens with improving their access to basic rights in the area of law, health and social protection.

Project value: **26,351 Euros**
 Programme funds: 26,351 Euros
 Co-funding: -



EU PRO

127,038 Euros

Programme funds: 104,432 Euros

Co-funding: 22,606 Euros

IMPROVING BUSINESS COMPETITIVENESS (2 PROJECTS)
91,808 EUROS
SUPPORT TO THE RDA PODRINJA, PODGORINE AND RAĐEVINE D.O.O. LOZNICA: WESTERN SERBIA - HUNGARY - OPPORTUNITIES FOR SMART BUSINESS

Support to Business Support Organisations

COMPLETED

The goal of this project is to help the export of 40 SMEs from the area of Western Serbia (regions: Podrinje, Mačva, Kolubara) to the Hungarian market while learning about their needs and possibilities. The project will also organise and host a visit by the Hungarian delegation to the entrepreneurs from Serbia aiming to facilitate networking and increase trade potential. Likewise, having in mind technical obstacles and barriers in the area of export, the project intends to enable the certification of potential exporters to the Hungarian market by upholding ISO and other international standards necessary for export.

Project value:	59,695 Euros
Programme funds:	50,000 Euros
Co-funding:	9,695 Euros

SUPPORT TO AN ENTREPRENEUR IN FOOD PRODUCTION GORAN NENADOVIĆ PR PEKARSKA RADNJA

Support to Entrepreneurs, Micro and Small Enterprises

COMPLETED

The entrepreneur engaged in food (bread, pastry and cakes) production will replace old equipment with the new fully automated one resulting in increased production. New types of products are also planned as well as opening of the new store. The production currently employs seven workers while resulting job creation is three immediate posts and additional three within a three-year period. The proposed CSR activities envisage donation of the products and provision of funds for four local sport clubs, association "Vuk Karadžić", donation of laptops for preschool and meals for children from socially vulnerable families.

Project value:	32,113 Euros
Programme funds:	24,702 Euros
Co-funding:	7,411 Euros

IMPROVING THE BUSINESS ENVIRONMENT (2 PROJECTS)
35,230 EUROS
PROVISION OF A BACK-UP SERVER FOR THE E-PERMITTING SYSTEM

E-permitting

COMPLETED

Improvement of the electronic system for the issuance of building permits through the provision of a back-up server, which will enhance its stability and availability for over 6,500 users that benefit from it every day. Server and network equipment were procured through the project, as well as necessary licences. The aim of this activity was to contribute to the creation of a more favourable business environment by improving the efficiency and transparency of the e-government and, ultimately, to new investments. At the same time, citizens' trust in institutions, as well as the quality of services that are being offered through the e-government will also be enhanced.

Project value:	2,141 Euros
Programme funds:	2,141 Euros
Co-funding:	-

INTRODUCTION OF GIS IN FOUR LSGS IN PODRINJE SUB-REGION

Introduction and Development of GIS

COMPLETED

The GIS project will generate, now absent, integrated database in the four LSGs - Loznica, Krupanj, Ljubovija and Mali Zvornik. In addition to joint inter-municipal application for tourism, the separate applications for risk prevention and public property management will be developed in Loznica, while Krupanj, Mali Zvornik and Ljubovija will develop public infrastructure application.

Project value:	33,089 Euros
Programme funds:	27,589 Euros
Co-funding:	5,500 Euros

STRENGTHENING SOCIAL INCLUSION AND SOCIAL COHESION (0 PROJECTS)

-

EUROPEAN PROGRES

Programme funds: -

Co-funding: -


 Ministry of
European Integration
REPUBLIC OF SERBIA

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Implementing partner

SOCIAL INCLUSION (0 PROJECTS)

-

COMPETITIVENESS AND INFRASTRUCTURE (0 PROJECTS)

-

STRENGTHENED LOCAL GOVERNANCE (0 PROJECTS)

-

euprogres▶▶

Programme funds: -

Co-funding: -

GOOD GOVERNANCE (0 PROJECTS)

-

MUNICIPAL MANAGEMENT AND DEVELOPMENT PLANNING (0 PROJECTS)

-

INFRASTRUCTURE (0 PROJECTS)

-

BRANDING OF AREAS (0 PROJECTS)

-

ALL SECTORS (0 PROJECTS)

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