



CITY OF KRALJEVO

RAŠKI DISTRICT
ŠUMADIJA AND WESTERN SERBIA

LAST UPDATED ON **SEPTEMBER 2024**

LEVEL OF DEVELOPMENT

Group III

ACTIVE ENTERPRISES

1500

ACTIVE ENTREPRENEURS

5482



Source: Statistical Office of the Republic of Serbia



110,545

CITIZENS



70,785

AVERAGE INCOME



1,530

AREA



20

TOTAL NUMBER OF
PROJECTS
FROM 2010

8

EUPRO PLUS

12

EUPRO

-

EUROPEAN
PROGRES

-

EU PROGRES

1,146,096 €

TOTAL VALUE

934,402 €

DONORS 82%

211,694 €

CO-FUNDING 18%



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641,769 Euros
 Programme funds: 542,513 Euros
 Co-funding: 99,256 Euros

IMPROVED DEVELOPMENT PLANNING AND INTRODUCTION OF THE INTEGRATED TERRITORIAL INVESTMENT (0 PROJECTS)

IMPROVED ECONOMIC GROWTH IN THE TARGETED LOCAL SELF-GOVERNMENTS (7 PROJECTS)

612,885 EUROS

SUPPORT TO REGIONAL CHAMBER OF COMMERCE AND INDUSTRY OF MORAVIČKI AND RAŠKI DISTRICTS: GREEN ENERGY IN THE FUNCTION OF IMPROVING THE DEVELOPMENT OF THE ECONOMIC SECTOR IN RAŠKI AND MORAVIČKI DISTRICTS

Support to Business Support Organisations

COMPLETED

The objective of the project is to contribute to improving knowledge and competence of around 200 SME representatives in the field of using "green energy" in Raški and Moravički districts, including 20 entrepreneurs to get the concept of photovoltaic power plants.

Project value: **32,710 Euros**
 Programme funds: 29,639 Euros
 Co-funding: 3,071 Euros

SUPPORT TO REGIONAL AGENCY FOR SPATIAL AND ECONOMIC DEVELOPMENT OF RAŠKI AND MORAVIČKI DISTRICTS: ENHANCING SMART GROWTH DEVELOPMENT OF SMES IN METAL SECTOR IN RAŠKI AND MORAVIČKI DISTRICTS

Support to Business Support Organisations

COMPLETED

The objective of the project is to contribute to the growth and development of 25 SMEs in the metal sector in seven local self-governments in Raški and Moravički districts.

Project value: **47,853 Euros**
 Programme funds: 47,853 Euros
 Co-funding: -

SUPPORT TO HOUSEHOLD CHEMICALS PRODUCING ENTERPRISE - NENAD ČURLIĆ PR PROIZVODNJA SREDSTAVA ZA ČIŠĆENJE VETROBRANSKIH STAKALA FILAMI ŽIČA

Support to Entrepreneurs, Micro and Small Enterprises

COMPLETED

The entrepreneur producing household chemicals plans to procure a duplicator, demineralizer, paste filler and labeler to improve production and product quality and to introduce new products. As a result two new jobs are to be created adding to the existing two. The CSR activity envisages donation of hygiene products and household chemicals for humanitarian purposes.

Project value: **14,148 Euros**
 Programme funds: 11,300 Euros
 Co-funding: 2,848 Euros

SUPPORT TO A FURNITURE PRODUCING ENTERPRISE - VLADICA TOMOVIĆ PR PROIZVODNJA OSTALOG NAMEŠTAJA MIKULA MALI

Support to Entrepreneurs, Micro and Small Enterprises

COMPLETED

The entrepreneur engaged in tailor made furniture production (kitchen elements and wardrobes) plans to procure an edge banding machine, a formatting saw and the surface thickness planer combined machine to improve production and quality of product quality as well as introduction of new products. As a result one new job is to be created adding to the existing one. The CSR activity envisages donation of products to the local association for helping people with autism and the Union of Organisations of People with Disabilities.

Project value: **13,846 Euros**
 Programme funds: 10,998 Euros
 Co-funding: 2,848 Euros

SUPPORT TO AN ENTERPRISE FOR PROFESSIONAL REHABILITATION AND EMPLOYMENT OF PERSONS WITH DISABILITIES - PAKER TIM D.O.O.

Support to Entrepreneurs, Micro and Small Enterprises

COMPLETED

The packaging (food) enterprise that employs mainly persons with disabilities plans to procure a new packaging equipment to increase productivity. As a result two new jobs are to be created adding to the existing thirteen. The CSR activity envisages donation of food products to the soup kitchen in Kraljevo.

Project value: **46,440 Euros**
 Programme funds: 32,508 Euros
 Co-funding: 13,932 Euros

IMPROVED ECONOMIC GROWTH IN THE TARGETED LOCAL SELF-GOVERNMENTS (7 PROJECTS)

612,885 EUROS

SUPPORT TO AN ENTERPRISE PROVIDING LAUNDRY SERVICE - SAPUNICA BMB

Support to Entrepreneurs, Micro and Small Enterprises

COMPLETED

The entrepreneur engaged in laundry cleaning plans to procure five pieces of equipment in order to improve provision of services and introduce new ones. As a result two new jobs are to be created adding to the existing two. The CSR activity envisages financial support to the health sector.

Project value:**29,689 Euros**

Programme funds:

23,695 Euros

Co-funding:

5,994 Euros

REVITALIZATION OF THE MATARUŠKA SPA

Economic infrastructure (tourism development)

ON-GOING

The project improves water supply in Mataruška Spa by replacing 5.3 km of water supply network and enhancing the park area. It ensures stable water supply for 100 houses, supports new investments in spa rehabilitation, and includes the installation of new benches, wastebaskets, and equipment for the children's park.

Project value:**428,199 Euros**

Programme funds:

360,535 Euros

Co-funding:

67,664 Euros

IMPROVED SOCIAL INFRASTRUCTURE AND SOCIAL COHESION IN THE TARGETED LOCAL SELF-GOVERNMENTS (1 PROJECT)

28,884 EUROS

SUPPORT TO KRALJEVO'S ASSOCIATION FOR HELPING PEOPLE WITH AUTISM: ESTABLISHMENT AND DEVELOPMENT OF A DAY CARE SERVICE FOR PEOPLE WITH AUTISM

Social cohesion

COMPLETED

Establishment of a fully functional Day Care social protection service for at least 40 people with autism through creating conditions and licensing the day care service for people with autism, preparation of draft legal acts necessary for planning and financing the living room service, procurement of material for the Day Care Centre activities.

Project value:**28,884 Euros**

Programme funds:

25,985 Euros

Co-funding:

2,899 Euros


**EU
PRO**
504,327 Euros

Programme funds: 391,889 Euros

Co-funding: 112,438 Euros

IMPROVING BUSINESS COMPETITIVENESS (7 PROJECTS)

239,209 EUROS

SUPPORT TO AN ENTREPRENEUR IN FOOD PRODUCTION - TRIUMF STANIĆ KOVAČI

Support to Entrepreneurs, Micro and Small Enterprises

COMPLETED

The entrepreneur engaged in the production of homemade cookies and biscuits will utilise the grant to procure modern machines which will allow for the expansion of the product range, the improvement of the quality of existing products and the increase in productivity. This investment is expected to increase revenue by 40% and lead to the immediate creation of five new jobs, as well as twelve more in the long term. The entrepreneur will be conducting corporate social responsibility activities focussed on environmental protection, preservation of cultural heritage and education -cleaning of river "Žička", support to the local cultural society "Žiča" and the renewal of the local kindergarten facilities.

Project value:**84,000 Euros**

Programme funds:

50,000 Euros

Co-funding:

34,000 Euros

SUPPORT TO AN ENTREPRENEUR IN FURNITURE PRODUCTION - BOSNIĆ NAMEŠTAJ ŽIČA

Support to Entrepreneurs, Micro and Small Enterprises

COMPLETED

The entrepreneur engaged in production of the furniture will procure an edge banding machine, in order to expand production, increase productivity and lead to the immediate creation of two new jobs and subsequent creation of additional two. The entrepreneur will be conducting corporate social responsibility activities which will include the renovation of a local school and donation of bookshelves, cabinets, teaching materials etc.

Project value:**18,700 Euros**

Programme funds:

12,700 Euros

Co-funding:

6,000 Euros


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IMPROVING BUSINESS COMPETITIVENESS (7 PROJECTS)

239,209 EUROS

SUPPORT TO AN ENTREPRENEUR IN CLOTHING PRODUCTION - PORTO TIM MATARUŠKA BANJA

Support to Entrepreneurs, Micro and Small Enterprises

COMPLETED

The entrepreneur is engaged in production of clothes. The investment envisages procurement of sewing machines in order to increase production and to expand the range of products. In total 7 new jobs are planned to open immediately and another 10 jobs in longer term. As part of CSR activities they plan to donate clothes to the home for the elderly people in the next period.

Project value: 30,480 Euros
Programme funds: 21,000 Euros
Co-funding: 9,480 Euros

SUPPORT TO A FOOD PRODUCING ENTERPRISE - GALANT - PULS D.O.O.

Support to Entrepreneurs, Micro and Small Enterprises

COMPLETED

The enterprise is engaged in the production of cakes and savoury pastries. The grant will be utilised for the procurement of equipment and machines for cake making and cutting in order to increase the production capacities, range of products and competitiveness. This will lead to the immediate creation of two new jobs and another four subsequently. The enterprise will be conducting corporate social responsibility activities which will include the donation of cookies to the "SOS Children's Village Kraljevo" and the local kindergarten.

Project value: 16,500 Euros
Programme funds: 13,200 Euros
Co-funding: 3,300 Euros

SUPPORT TO AN ENTREPRENEUR IN WOOD (FURNITURE) PRODUCTION LA TIM ENTERIJER

Support to Entrepreneurs, Micro and Small Enterprises

COMPLETED

The wood (furniture of wood, plywood and medium density fibreboard) production enterprise will procure an automatic edge banding machine, sliding table saw and a planer thicknesser resulting in an increase in production capacity, product quality and quantity. The production currently employs two workers while immediate job creation is two new jobs and additional five within a three-year period. The proposed CSR activity envisages donation of furniture (wardrobes, work desks, shoe cabinets) for the dialysis department of the Hospital "Studenica" in Kraljevo.

Project value: 36,140 Euros
Programme funds: 28,772 Euros
Co-funding: 7,368 Euros

SUPPORT TO AN ENTREPRENEUR IN PRODUCTION OF CONSTRUCTION MATERIAL KOTLINA PROMET

Support to Entrepreneurs, Micro and Small Enterprises

COMPLETED

The construction material (cutting, carving and processing of natural stone) enterprise will procure a stone cutting machine that will increase efficiency in the production process and reduce waste. The production currently employs one worker while resulting job creation is one immediate post and additional one within a three-year period. The proposed CSR activity envisages donations of products (stone slabs) for the yard decoration of Studenica Monastery as well as financial support to the primary school for improving the working conditions.

Project value: 16,421 Euros
Programme funds: 12,632 Euros
Co-funding: 3,789 Euros

SUPPORT TO AN ENTREPRENEUR IN WOOD PROCESSING SIM PALETE, RUDNO

Support to Entrepreneurs, Micro and Small Enterprises

COMPLETED

The wood (pallet) production entrepreneur will procure machines for cutting wood, machine for producing pallet parts and a sharpener machine in order to automatise and increase production and quantity. The production currently employs seven workers while resulting job creation is two immediate posts and additional two within a three-year period. The proposed CSR activity envisages support to the sports club "Rudno" gathering a great number of youth from the local community.

Project value: 36,968 Euros
Programme funds: 29,704 Euros
Co-funding: 7,264 Euros

IMPROVING THE BUSINESS ENVIRONMENT (4 PROJECTS)

145,691 EUROS

DETAILED REGULATION PLAN FOR THE SECOND CITY RING ROAD ON THE SECTION FROM THE LOOP MAGNOHRM VIA KULAGIĆA ADA TO THE IBAR MAIN ROAD

DRP

COMPLETED

The Detailed Regulation Plan should provide the necessary planning basis for the development of infrastructure and economic activities to support investors within two existing zones and also open the possibility to activate new investment locations in the immediate vicinity of the planned section of the city's ring road. It will also provide conditions for better functioning of existing business entities in the area, through better connectivity with two main transport routes, relocation of transit traffic and reducing air pollution caused by traffic jams

Project value: 14,690 Euros
Programme funds: 12,890 Euros
Co-funding: 1,800 Euros

DEVELOPMENT OF TECHNICAL DOCUMENTATION FOR THE DRAINAGE SYSTEM IN THE INDUSTRIAL ZONE ŠEOVAC

Technical Documentation

COMPLETED

The development of technical documentation will create conditions enabling the construction of drainage system to prevent further damage caused by flooding in the Industrial Zone Šeovac. It will also provide support in the realisation of investments of both new foreign investors and local entrepreneurs, already working in this industrial zone.

Project value: 29,360 Euros
Programme funds: 24,600 Euros
Co-funding: 4,760 Euros

IMPROVING THE BUSINESS ENVIRONMENT (4 PROJECTS)

145,691 EUROS

PROVISION OF A BACK-UP SERVER FOR THE E-PERMITTING SYSTEM

E-permitting

COMPLETED

Improvement of the electronic system for the issuance of building permits through the provision of a back-up server, which will enhance its stability and availability for over 6,500 users that benefit from it every day. Server and network equipment were procured through the project, as well as necessary licences. The aim of this activity was to contribute to the creation of a more favourable business environment by improving the efficiency and transparency of the e-government and, ultimately, to new investments. At the same time, citizens' trust in institutions, as well as the quality of services that are being offered through the e-government will also be enhanced.

Project value:**2,141 Euros**

Programme funds:

2,141 Euros

Co-funding:

-

GIS IN THE FUNCTION OF SUSTAINABLE MANAGEMENT AND PROTECTION OF NATURAL RESOURCES

Introduction and Development of GIS

COMPLETED

The GIS database and applications for Kraljevo City will be established to integrate the risk monitoring and evaluation system as a part of effective fire response mechanisms. The preventive measures will protect this territorially largest area in Serbia (1530 km²) 48% of which is forested and will have a positive impact on the biodiversity and greenhouse emissions while reducing the occurrence of forest fires. Subsequently the fire safety for the population will increase effective mechanisms for early warning and emergency intervention established.

Project value:**99,500 Euros**

Programme funds:

84,150 Euros

Co-funding:

15,350 Euros

STRENGTHENING SOCIAL INCLUSION AND SOCIAL COHESION (1 PROJECT)

119,427 EUROS

CONSTRUCTION OF ACCESS ROUTES TO THE ATHLETICS STADIUM FOR PERSONS WITH DISABILITIES

Local Infrastructure

COMPLETED

The construction of access routes to sports and recreational facilities for persons with disabilities will create the necessary conditions for all citizens to use the athletic stadium and recreational complex. The project will positively affect around 500 people with disabilities and around 6,000 people facing challenges related to inaccessible physical environment. Additionally, the City of Kraljevo will institutionalise its local support to persons with disabilities and develop a plan for improving their position.

Project value:**119,427 Euros**

Programme funds:

100,100 Euros

Co-funding:

19,327 Euros

EUROPEAN
PROGRES

Programme funds: -
Co-funding: -

SOCIAL INCLUSION (0 PROJECTS)

-

COMPETITIVENESS AND INFRASTRUCTURE (0 PROJECTS)

-

STRENGTHENED LOCAL GOVERNANCE (0 PROJECTS)

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Programme funds: -
Co-funding: -

GOOD GOVERNANCE (0 PROJECTS)

-

MUNICIPAL MANAGEMENT AND DEVELOPMENT PLANNING (0 PROJECTS)

-

INFRASTRUCTURE (0 PROJECTS)

-

BRANDING OF AREAS (0 PROJECTS)

-

ALL SECTORS (0 PROJECTS)

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